



# COLLIN RANDOLPH

design + illustration

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## SKILLS

3D-Modeling  
3D-Printing  
Animation

Concept Sketching  
Illustration  
Packaging Design

Print Layout and Preparation  
Rapid Prototyping  
Web Design

## EXPERIENCE

### **Minnesota Interactive - Designer**

Sep 2012 – Jan 2014 , May 2015 – Feb 2016

I developed internet and print marketing materials for various clients. I redesigned a large e-commerce site, minnesotaworkwear.com, and several smaller sites. I produced content for and managed marketing emails, social media, and internet advertising banners. I was responsible for an internal rebranding and the management of digital assets.

### **University of Minnesota - Student Lab Attendant**

Jan 2015 – Dec 2015

I assisted students in the College of Design in printing projects for their coursework. I advised them on preparing their files for digital printing. I maintained and troubleshooted lab computers and large-format printers.

### **Minnesota Daily - Editorial Cartoonist**

Apr 2012 – Dec 2013

I wrote and created illustrated content relating to current events and student life twice weekly for the campus newspaper. My responsibilities included pitching ideas to the editor, refining pitches into finished editorial cartoons, making revisions, and meeting tight printing deadlines on a regular basis.

### **Minneapolis Bike Rental - Graphic Designer and Assistant Shop Manager**

Jun 2013 – Aug 2013

I developed the branding for a start-up bicycle rental shop. I styled and managed a Wordpress based website, as well as created a logo, print rack card, and in-store signage. I also assisted in managing the storefront, interacting with customers, and selling bicycles.

## PROJECTS

### **University of Minnesota Product Design Website**

Jul 2016

I worked with the department head to redesign the Product Design programs web page on the University of Minnesota's Website.

### **Unfold - Senior Show Website**

Apr 2016

I collaborated with a committee to develop a website for the Graphic Design Senior Show. I created an animated heading and hand-coded the responsive web page.

### **Design Cycles Exhibit Identity**

Nov 2014 – Dec 2014

I created a poster design that was selected by the Goldstein Museum of Design as the identity for an exhibit about bicycles.

### **U of M President Winter Greeting Card**

Oct 2014 – Nov 2014

I illustrated and animated a digital design that was selected by the president of the University of Minnesota to be sent out as the university's official Winter Greeting Card.

### **U of M Nordic Ski Team - Frosty 5K**

Nov 2013 – Feb 2014

I acted as a fundraiser coordinator for the cross country ski club. I helped to organize a 5K event including creating a logo, a Wordpress-based website, and content for social media marketing.

## **EDUCATION**

### **University of Minnesota - Twin Cities 2016**

Bachelor of Fine Arts (BFA) , Graphic Design

Minor, Product Design

Scholarships: National Merit Scholar

## **TOOLS**

### **Adobe Creative Suite**

Photoshop, Illustrator,  
Indesign, Animate, Bridge  
Premiere, After Effects

### **Microsoft Office**

Word, Excel, Powerpoint

### **Web Specific**

Wordpress, HTML, CSS

### **3D Modeling**

Solidworks, 3DS Max